

M BASIN RESOURCES

Basin Resources is a glossy magazine about the local people, resources and technology in the energy community of San Juan County. Distributed three times a year on March 1, June 14 and October 4.

Magazine online at
www.basinresourcesusa.com



- Regulatory information impacting San Juan County and the energy industry.
- Editorials from industry leaders
- Industry Awards
- New technologies or technical advancements
- Safety Tips
- Community Service participation
- Employee recognition
- New management, executive officer announcements & promotions
- Environmental impact/wildlife photo winners
- Current and future expansion plans
- Questions/Answers

Please submit company information and story suggestions based on the topics above to editor@basinresourcesusa.com



Basin Resources

Technology & Power in the San Juan Basin

Basin Resources is a glossy magazine about the local people, resources and technology in the energy community of San Juan County.

Distributed three times a year on March 1, June 14 and October 4.

10,000 inserted into the Tri-City Tribune

5,000 delivered directly to over 300 oilfield related businesses

5,000 distributed on racks in 100 high traffic locations.

MAJESTIC
Media

20,000 copies

All Ads are Full Color

| | |
|---------------------------|---------------|
| BACK COVER | \$2000 |
| INSIDE FRONT COVER | \$1750 |
| INSIDE BACK COVER | \$1750 |
| PAGE 3 | \$1500 |
| PAGE 5 | \$1400 |
| PAGE 7 | \$1300 |
| FACING PAGES | \$2000 |

| | <u>1x</u> | <u>2x</u> | <u>3x</u> |
|-----------------------|---------------|--------------|--------------|
| FULL PAGE | \$1150 | \$975 | \$750 |
| 1/2 VERTICAL | \$725 | \$650 | \$550 |
| 1/2 HORIZONTAL | \$725 | \$650 | \$550 |
| 1/4 VERTICAL | \$500 | \$450 | \$400 |
| 1/4 HORIZONTAL | \$500 | \$450 | \$400 |
| 1/8 VERTICAL | \$400 | \$350 | \$300 |
| 1/8 HORIZONTAL | \$400 | \$350 | \$300 |

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Ad Specifications

Digital ads will be accepted in these formats:

A. Acceptable Media: CD's or FTP site upload available.

B. File Formats: 300 dpi/CMYK, PDF preferred

C. Accepted Applications: QuarkXpress, Photoshop CS3, Acrobat, Illustrator CS3 or InDesign CS3 with all graphics and fonts included and/or embedded. Graphics must be CMYK and saved in TIFF, EPS, or PDF format at 300 DPI resolution or higher.

Requirements

Photos must be approved for mechanical standards.

Majestic Media will not be held responsible for the quality of images provided from non-professional digital photography or scans. Publisher reserves the right to refuse photos or copy.

Ad production services are available.

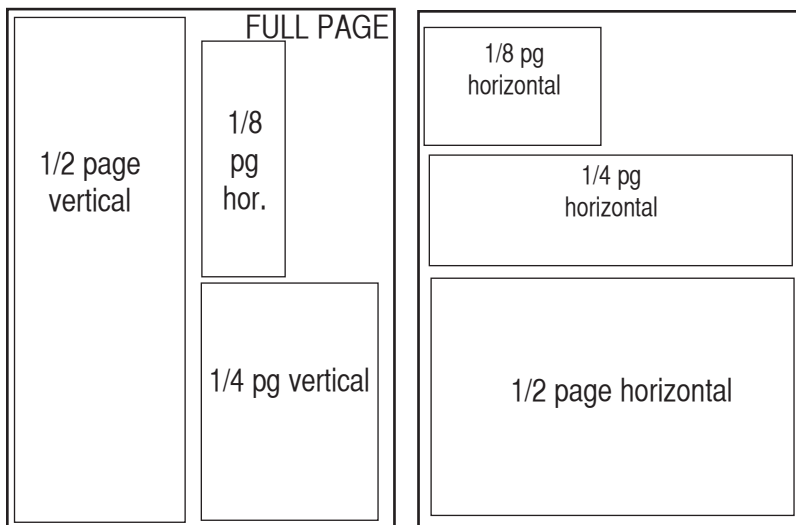
We only accept digital versions of advertising from other publications.

We will not scan ads from phonebooks, newspapers or other magazines.

Majestic Media reserves the right to add "Advertisement" to any ad.

Ad deadline: Feb. 8, 2013
May 10, 2013
Sept. 6, 2013

Ad Sizes



Ad Size Specifications

| <u>Ad Size</u> | <u>Width</u> | <u>Depth</u> | |
|---------------------|--------------|--------------|------------|
| Full Page | 8.875" | 11.375" | bleed |
| | 8.375" | 10.875" | trim |
| | 7.875" | 10.375" | image area |
| 1/2 page horizontal | 7.875" | 5.125" | |
| 1/2 page vertical | 3.852" | 10.375" | |
| 1/4 page horizontal | 7.875" | 2.598" | |
| 1/4 page vertical | 3.852" | 5.125" | |
| 1/8 page horizontal | 3.852" | 2.598" | |
| 1/8 page vertical | 1.844" | 5.125" | |



100 W. Apache St.
P.O. Box 2636
Farmington, NM 87499
505-516-1230
Fax 505-516-1231

ADVERTISING AGREEMENT

Between Majestic Media, Inc. and:

Account Name: _____

Contact: _____ Phone #: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Account Executive: _____

| | | |
|--|---|--|
| SIZES and RATES: | | |
| <input type="checkbox"/> Back Cover/\$2000 | <input type="checkbox"/> Facing Pages/\$2000 | <input type="checkbox"/> 1/8 Vertical/\$400 |
| <input type="checkbox"/> Front Inside Cover/\$1750 | <input type="checkbox"/> 1/2 Page Vertical/\$725 | <input type="checkbox"/> 1/8 Vertical 2x/\$350 |
| <input type="checkbox"/> Back Inside Cover/\$1750 | <input type="checkbox"/> 1/2 Page Vertical 2x/\$650 | <input type="checkbox"/> 1/8 Horizontal/\$400 |
| <input type="checkbox"/> Premium Full Page (page 3)/\$1500 | <input type="checkbox"/> 1/2 Page Horizontal/\$725 | <input type="checkbox"/> 1/8 Horizontal 2x/\$350 |
| <input type="checkbox"/> Premium Full Page (page 5)/\$1400 | <input type="checkbox"/> 1/2 Page Horizontal 2x/\$650 | |
| <input type="checkbox"/> Premium Full Page (page 7)/\$1300 | <input type="checkbox"/> 1/4 Vertical/\$500 | |
| <input type="checkbox"/> Full Page/\$1150 | <input type="checkbox"/> 1/4 Vertical 2x/\$450 | |
| <input type="checkbox"/> Full Page 2x/\$975 | <input type="checkbox"/> 1/4 Horizontal/\$500 | |
| | <input type="checkbox"/> 1/4 Horizontal 2x/\$450 | |

I hereby represent that I am authorized to place this advertising and unconditionally guarantee payment for the above selected services and/or products. Invoices are payable in advance or upon publishing of advertising. By signing this agreement I agree to the policies and agreements of Majestic Media, Inc.

Method of Payment: Check # _____, for \$ _____

Credit Card (circle) : Visa MC AmEx

Card # _____

Exp Date _____ CIV code # _____

Zip Code for billing address _____

Billing phone # _____

NOTES:

ACCEPTED
Advertiser Name

Authorized Signer

Majestic Media

Account Executive